

Georgia School Public Relations Association

Dougherty County School System

Annual Report

Awards By District/Organization 2019 Publications Contest

Best in Category in bold

School District/Organization	Category	Title of Entry	Award
Baldwin County School District	Electronic Media	Belong In Baldwin	Gold
Baldwin County School District	Electronic Media	On Their Way	Silver
Baldwin County School District	Electronic Media	2019 Volunteer Recruitment Video	Silver
•	Electronic Media	Salute to Our Drivers	Silver
Baldwin County School District			Silver
Baldwin County School District	Electronic Media	Dual Enrollment Offerings Video	
Baldwin County School District	Special Purpose Publication	State of Our Schools 2018 Fall Edition	Silver
Baldwin County School District	Electronic Media	Partners In Education Video	Bronze
Baldwin County School District	Electronic Media	Best of Baldwin	Bronze
Baldwin County School District	Electronic Media	2019 REACH Scholars	Bronze
Barrow County School System	Calendar	2019-2020 BOLD Calendar	Gold
Bibb County School District	Electronic Media	Superintendent Dr. Curtis Jones Video	Gold
Bibb County School District	Social Media	BCSD Facebook Page	Gold
Bibb County School District	Image/Identity Package	New Athletics Logo	Silver
Bibb County School District	Newsletter/Newspaper/Newsmagazine	District Download	Silver
Bibb County School District	Special Event	Dr. Jones Celebration	Silver
Bibb County School District	Internet Website	New BCSD Website	Bronze
Cherokee County School District	Crisis Communication	Threat of Mandated Statewide School Calendar	Gold
Cherokee County School District	Electronic Media	Bronco's Surprise	Gold
Cherokee County School District	Electronic Media	#CCSD1stDay	Gold
Cherokee County School District	Excellence in Writing	Teacher of the Year Finalist Announcement	Gold
Cherokee County School District	Excellence in Writing	#CCSD1stDay	Gold
Cherokee County School District	Internet Website	CCSD Website	Gold
Cherokee County School District	Newsletter/Newspaper/Newsmagazine	Connection Points Employee Newsletter	Gold
Cherokee County School District	Newsletter/Newspaper/Newsmagazine	CCSD Connections Parent E-Newsletter	Gold
Cherokee County School District	Newsletter/Newspaper/Newsmagazine	District Delegate	Gold
Cherokee County School District	Photography	Teacher of the Year	Gold
Cherokee County School District	Photography	Region Champs	Gold
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Cherokee County School District	Photography	Grad Jump 2019	Gold
Cherokee County School District	Social Media	CCSD Social Media	Gold
Cherokee County School District	Special Event	Partner Up!	Gold
Cherokee County School District	Special Event	CCSD Legacy Makers: Teachers of the Year Celebration	Gold
Cherokee County School District	Special Event	Support Staff Employee of the Year!	Gold
Cherokee County School District	Special Purpose Publication	Legislative Postcard	Gold
Cherokee County School District	Annual Report	CCSD Annual Report	Silver
Cherokee County School District	Handbook	Ready to Learn: A Parent's Guide to CCSD Kindergarten	Silver
Cherokee County School District	Marketing Campaign	#SafeCherokee	Silver
Cobb County School District	Crisis Communication	This is South Cobb	Gold
Cobb County School District	Electronic Media	The Inside Scoop: Supporting Your Student with Autism, Dyslexia or a Disability	Gold
Cobb County School District	Image/Identity Package	Clarkdale Elementary School Brand Identity Package	Gold
Cobb County School District	Internet Website	Cobb Metrics	Gold
Cobb County School District	Social Media	Cobb Schools Social Media	Gold
Cobb County School District	Electronic Media	This is South Cobb	Silver
Cobb County School District	Excellence in Writing	The Dance of the Year	Silver
Cobb County School District	Photography	Welcome to the Dance of the Year	Silver
Cobb County School District	Marketing Campaign	Here Comes The Bus	Bronze
Columbia County School District	Handbook	Columbia County School District Code of Conduct/Student Handbook Upgrade	Silver
Columbia County School District	Annual Report	Annual Report and Strategic Plan	Silver
Columbia County School District	Image/Identity Package	Columbia County School District Rebranding	Silver
Dougherty County School System	Crisis Communication	Dougherty Co. Schools Active Shooter Communication Effectiveness Report	Gold
Dougherty County School System	Electronic Media	From Hospitality to Homeroom, Timothy Hardwick is using creativity	Gold
Dougherty County School System	Annual Report	Building the Brand: The SY2019 Annual Marketing Report for DCSS	Silver

Building the Brand: The SY2019 Annual Marketing Report for DCSS

Silver



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Douglas County School System	Electronic Media	DCSS Promo Video	Gold
Douglas County School System	Handbook	2018 DCSS Planner Calendar	Gold
Douglas County School System	Annual Report	Annual Report 2018	Gold
Douglas County School System	Newsletter/Newspaper/Newsmagazine	DCSS Digest	Gold
Douglas County School System	Newsletter/Newspaper/Newsmagazine	DCSS Digest Weekly Electronic Newsletter	Gold
Douglas County School System	Photography	Food Truck Fry-Day for A+ Students	Gold
Douglas County School System	Photography	Google Technology Grant Helps Student Find her Voice	Gold
Douglas County School System	Excellence in Writing	Dinner's On the Menu In Douglas County Schools	Silver
Douglas County School System	Marketing Campaign	Teacher Recruitment Campaign	Silver
Douglas County School System	Marketing Campaign	Amazing Alumni Campaign	Silver
Douglas County School System	Special Purpose Publication	High School Information Sheets	Silver
Douglas County School System	Special Event	Jordan Helps Teens Say Yes to the Dress	Bronze
Douglas County School System	Special Purpose Publication	Graduation Programs	Bronze
Douglas County School System	Special Purpose Publication	School Location Map	Bronze
Dublin City Schools	Electronic Media	Irish Gifted Academy: Education Reimagined	Gold
Dublin City Schools	Electronic Media	Literacy PSA	Gold
Dublin City Schools	Excellence in Writing	Record Turnout	Gold
Dublin City Schools	Excellence in Writing	Second Chance Success Story	Gold
Dublin City Schools	Excellence in Writing	Tiny House, Big Giving	Gold
Dublin City Schools	Social Media	Positive Stakeholder Engagement and Support: The Facebook Way	Gold
Dublin City Schools	Electronic Media	Salary Schedule Independent of the State	Silver
Dublin City Schools	Electronic Media	Susie Dasher Elementary Presents: 'Twas the Night Before Christmas	Silver
Dublin City Schools	Electronic Media	Third and Three with Coach Roger Holmes	Silver
Dublin City Schools	Electronic Media	Old Town (Dublin) Road	Silver
Dublin City Schools	Excellence in Writing	Not Just Books on Wheels	Silver
Dublin City Schools	Photography	Open Arms at Open House	Silver
Dublin City Schools	Photography	Look Mom I Did It!	Bronze
Forsyth County Schools	Electronic Media	Superintendent of the Year Video	Gold
Forsyth County Schools	Electronic Media	Governance Team of the Year Video	Gold
Forsyth County Schools	Image/Identity Package	Denmark HS	Gold
Forsyth County Schools	Image/Identity Package	Alliance Academy	Gold
Forsyth County Schools	Internet Website	District Website	Gold
Forsyth County Schools	Marketing Campaign	HR Recruitment	Gold
Forsyth County Schools	Marketing Campaign	Drive Forsyth	Gold
Forsyth County Schools	Social Media	Featured Job of the Week	Gold
Forsyth County Schools	Social Media	#FCSTakeover	Gold
Forsyth County Schools	Special Event	Duck Dive for Education	Gold
Forsyth County Schools	Special Purpose Publication	#FoundationFriYAY	Gold
Forsyth County Schools	Annual Report	2018-19 SOS	Silver
Forsyth County Schools	Marketing Campaign	Reading	Silver
Forsyth County Schools	Newsletter/Newspaper/Newsmagazine	District Newsletter	Bronze
Georgia School Boards Association	Special Purpose Publication	Agenda Magazine	Silver
Griffin-Spalding County School System	Annual Report	GSCS 2018-19 Annual Report	Gold
Griffin-Spalding County School System	Calendar	2019-20 GSCS School Calendar	Gold
Griffin-Spalding County School System	Internet Website	GSCS Website - www.spalding.k12.ga.us	Gold
Griffin-Spalding County School System	Newsletter/Newspaper/Newsmagazine	The GSCS Communicator:	Silver
Griffin-Spalding County School System	Special Event	Spaghetti with the Superintendent	Silver
Griffin-Spalding County School System	Special Event	Superintendent State of the District	Bronze
Gwinnett County Public Schools	Electronic Media	Kelly Specht, 2019 ES Teacher of the Year	Gold
Gwinnett County Public Schools	Electronic Media	Be A Light	Gold
Gwinnett County Public Schools	Electronic Media	Strategic Priorities 2010-2020 Reflection	Gold
Gwinnett County Public Schools	Excellence in Writing	Discovery HS' JROTC serves with honor, heart for service	Gold



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Gwinnett County Public Schools	Excellence in Writing	Thursday Night Lights in Mercedes-Benz Stadium!	Gold
Gwinnett County Public Schools	Special Purpose Publication	Security Awareness Advisory: About Phishing	Gold
Gwinnett County Public Schools	Special Purpose Publication	Strategic Priorities 2010-2020 Update to the Community	Gold
Gwinnett County Public Schools	Photography	Ready for What's Next	Silver
Gwinnett County Public Schools	Special Purpose Publication	Performance-Based Teacher Compensation System Quick Facts	Silver
Gwinnett County Public Schools	Special Purpose Publication		Silver
Gwinnett County Public Schools	Special Purpose Publication	A Guide to Leadership Education Programs in Georgia G. O. Bond Insert	Silver
Gwinnett County Public Schools	Special Fulpose Fublication	G. O. Bolid ilisert	Silvei
Henry County Schools	Calendar	2018-19 District Calendar and Contact Information	Gold
Henry County Schools	Electronic Media	Digital DRIVE	Gold
Henry County Schools	Electronic Media	Board Meeting Video Recap	Gold
Henry County Schools	Newsletter/Newspaper/Newsmagazine	Board Highlights - Monthly Newsletter	Gold
Henry County Schools	Photography	Surprise Homecoming	Gold
Henry County Schools	Image/Identity Package	Henry County Schools Logo Update/Branding	Silver
Henry County Schools	Marketing Campaign	SRO Appreciation Day	Silver
Henry County Schools	Marketing Campaign	Safe Henry - Branding	Silver
Henry County Schools	Special Event	Harvest of Heroes - Teacher of the Year	Silver
Henry County Schools	Marketing Campaign	National Principals Month Recognition	Bronze
Houston County Board of Education	Marketing Campaign	Get On Board! Recruitment	Gold
Houston County Board of Education	Marketing Campaign	I Believe In You	Gold
Houston County Board of Education	Social Media	Social Media	Gold
Houston County Board of Education	Special Event	Teacher of the Year Recognition	Gold
Houston County Board of Education	Special Event	Retirement Banquet	Gold
Houston County Board of Education	Special Event	Groundbreaking Ceremonies	Gold
Houston County Board of Education	Special Purpose Publication	Practice Safe Skin	Gold
Houston County Board of Education	Special Purpose Publication	Scoreboard Advertiser Recruitment	Gold
Houston County Board of Education	Special Purpose Publication	Student Art Calendar	Gold
Houston County Board of Education	Marketing Campaign	KindnessPass It On	Silver
Houston County Board of Education	Marketing Campaign	Houston County Career Academy Marketing Campaign	Silver
Jackson County School System	Annual Report	Report to Our Community 2018-19	Bronze
Lowndes County Schools	Newsletter/Newspaper/Newsmagazine	One Lowndes Magazine	Gold
Lowndes County Schools	Handbook	Student & Parent Handbook	Silver
Muscogee County School District	Calendar	2019-2020 and 2020-2021 School Year Calendar Development	Gold
Muscogee County School District	Crisis Communication	Responding to a Series of Unfortunate Events	Gold
Muscogee County School District	Marketing Campaign	Things You Should Know	Gold
Muscogee County School District	Social Media	Launching the Next Thing	Gold
Oconee County Schools	Social Media	OCS Social Media	Gold
Oconee County Schools	Annual Report	OCS Annual Report 2019	Silver
Oconee County Schools	Electronic Media	OCS School Promotional Videos	Silver
Oconee County Schools	Newsletter/Newspaper/Newsmagazine	OCS E-Newsletters 2018-19	Silver
Oconee County Schools	Special Purpose Publication	OCS Promotional Flyers	Silver
Rockdale County Public Schools	Photography	Tech Troubleshooting Before Naptime	Gold
Rockdale County Public Schools	Photography	Great Gumdrop Challenge	Gold
Rockdale County Public Schools	Special Event	2018 RCPS Convocation	Gold
Rockdale County Public Schools	Special Event	Opening the New Pine Street Elementary	Silver
Rockdale County Public Schools	Electronic Media	Our Roots Run Deep: Pine Street Elementary's 60th Anniversary	Bronze
Rockdale County Public Schools	Marketing Campaign	E-SPLOST V Campaign	Bronze
Walton County School District	Special Purpose Publication	Walton Proud	Gold
Walton County School District	Photography	A Lasting Impression	Silver
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